



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat in Uruguay

December 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Healthy volume increase in 2024
- Acquisition between two Brazilian multinationals denied
- Frozen processed meats account for most volume sales

PROSPECTS AND OPPORTUNITIES

- Private label gains ground, especially in shelf stable seafood
- Frozen meat and seafood substitutes registers solid growth
- Players focus on healthier positioning

CATEGORY DATA

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Staple Foods in Uruguay - Industry Overview

EXECUTIVE SUMMARY

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- Competitive Landscape
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- What next for staple foods?

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DISCLAIMER

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Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-in-uruguay/report.