



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat in Cameroon

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Cost-of-living pressures continue to depress volume sales but rate of decline slows
- Chilled processed red meat is the best performer in retail volume growth terms
- Growing interest in Western-style fast food boosts demand for chilled beef patties

PROSPECTS AND OPPORTUNITIES

- Cultural preference for fresh meat and seafood will continue to limit growth potential
- Economy brands and private label lines expected to make further gains
- Shelf stable seafood poised to remain the biggest category

CATEGORY DATA

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Staple Foods in Cameroon - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-in-cameroon/report.