



**Euromonitor
International**

Inditex, Industria de Diseño Textil SA in Apparel and Footwear

March 2025

Scope

Executive summary

Top companies at a glance: Inditex continues to outperform the market, rising to second place

Inditex's global footprint: Western Europe maintains sales momentum

Company overview

Market share growth supported by strong positioning and strategic expansion

Easing inflation yet persistent pressures shape private consumption

Geopolitical risks and trade fragmentation could drive cost and profitability pressures

Inditex brands deliver growth across the board, highlighting differentiation strength

Latin America set to be amongst Inditex's key expansion markets

India poised to lead global apparel and footwear growth

Inditex expands Lefties to challenge ultra fast fashion players

Competitor overlap

Trend-conscious products and diverse consumer profiles contribute to Inditex's strength

Projected rankings

Key categories and markets

Mango (Punto Fa SL): A rising challenger to Inditex

In-store optimisation strategies

Merging fashion and lifestyle: The Apartment concept store

Digital-first expansion takes shape in China

Menswear gains momentum as key growth driver

Zara Man's elevation strategy

Learning from Bestseller: Capitalising on India's menswear surge

Current sustainability commitments

Inditex expands Zara Pre-Owned resale platform

Learning from H&M: Taking second-hand offline with a new retail concept

Zara's next-gen recycled polyester capsule

Key findings

Projected company sales: FAQs (1/2)

Projected company sales: FAQs (2/2)

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