

Unilever Group in Cooking Ingredients and Meals

May 2025

Table of Contents

Scope Executive summary Top companies at a glance Unilever's global footprint Western Europe is Unilever's biggest region Unilever agrees to the sale of its Unox, Zwan and Conimex brands Full separation of Ice Cream business expected by the end of 2025 Sauces, dips and condiments to dominate new sales over 2024-2027 Only Unilever and Adani expected to move up the top 10 rankings Strong meal kits growth makes HelloFresh the most dynamic company over 2021-2024 Major competitor overlap with private label Key categories and markets Key brands Western Europe is Unilever's main regional market Unilever completes its GBP40 million investment in its UK food production facility Western Europe generates Unilever's greatest regional sales Ready meals the major revenue generator for Unilever in the US Unilever maximises the opportunities in ready meals to secure volume-driven growth Executive summary Projected company sales: FAQs Projected company sales: FAQs

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/unilever-group-in-cooking-ingredients-and-meals/report.