



Amcor Plc in Packaging

May 2024

Table of Contents

INTRODUCTION

Scope

INTRODUCTION

Executive summary

STATE OF PLAY

Amcor a major player in flexible and rigid plastic packaging

Flexibles dominate group sales, with North America remaining Amcor's main region

Food and beverages dominate Amcor's sales

STATE OF PLAY

Amcor's 2025 pledge for all of its packaging to be recyclable, reusable or compostable

MARKET ASSESSMENT

Food and beverages should power Amcor's growth

Packaged food categories will dominate the new sales in flexibles

Health trend will be driving PET bottle use thanks to rising bottled water sales

MARKET ASSESSMENT

Amcor Specialty Cartons generally serves the shrinking cigarettes market

GEOGRAPHIC AND CATEGORY OPPORTUNITIES

The Indian market will drive growth in sugar confectionery flexible packaging

India also expected to be a key market for savoury snacks growth

Cream in flexible plastic expected to record dynamic growth

Rigid plastic expected to see solid growth in soft drinks, helped by the switch to rPET

Amcor continues to develop sustainable packaging solutions

Expansion in China as Amcor targets the Asia Pacific market

Amcor, Mondelez and Licella cooperating on new advanced recycling facility

CONCLUSIONS

Key findings

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