



American Express Co. in Payments and Lending

January 2025

Table of Contents

INTRODUCTION

Scope

Key company facts

Financial assessment: Balance sheet

Financial assessment: Income analysis

Financial assessment: Expense analysis

American Express corporate activity (1/2)

American Express corporate activity (2/2)

Executive structure

SWOT: American Express Co

Key opportunities and challenges

Company growth in 2022 and 2023 outperformed the market average

American Express card growth outpaces competitors

Global operator landscape

Global issuing landscape

International network product breakdown

American Express maintains a strong presence across all global regions

American Express leads charge cards and keeps a major presence in commercial credit cards

American Express keeps gaining ground as it continues to expand its global network

India is expected to be the world's fastest-growing card payment market

Middle East and Africa region offers the greatest growth potential

Broaden American Express global merchant acceptance

American Express' growth strategy keeps focus on expanding B2B and digital segments

Global surge in the popularity of mobile payments as a preferred payment method

Upcoming regulations expected for Buy Now, Pay Later (BNPL) services

American Express maintains robust marketing and business development investment

Younger generations and the small business sector are focus of new marketing initiatives

Recommendations

Data parameters and report definitions

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