



Ice Cream in Denmark

June 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth in current value terms, driven by premiumisation and innovation

Frisko Is retains the lead thanks to well-established brand portfolio and extensive distribution

Supermarkets leads sales of ice cream in 2025

PROSPECTS AND OPPORTUNITIES

Ice cream set for growth in the coming years

Digital advancements will continue to shape the category over the forecast period

Innovation will focus on the indulgence trend

CATEGORY DATA

Table 1 - Sales of Ice Cream by Category: Volume 2020-2025

Table 2 - Sales of Ice Cream by Category: Value 2020-2025

Table 3 - Sales of Ice Cream by Category: % Volume Growth 2020-2025

Table 4 - Sales of Ice Cream by Category: % Value Growth 2020-2025

Table 5 - Sales of Ice Cream by Leading Flavours: Rankings 2020-2025

Table 6 - Sales of Impulse Ice Cream by Format: % Value 2020-2025

Table 7 - NBO Company Shares of Ice Cream: % Value 2021-2025

Table 8 - LBN Brand Shares of Ice Cream: % Value 2022-2025

Table 9 - NBO Company Shares of Impulse Ice Cream: % Value 2021-2025

Table 10 - LBN Brand Shares of Impulse Ice Cream: % Value 2022-2025

Table 11 - NBO Company Shares of Take-home Ice Cream: % Value 2021-2025

Table 12 - LBN Brand Shares of Take-home Ice Cream: % Value 2022-2025

Table 13 - Distribution of Ice Cream by Format: % Value 2020-2025

Table 14 - Forecast Sales of Ice Cream by Category: Volume 2025-2030

Table 15 - Forecast Sales of Ice Cream by Category: Value 2025-2030

Table 16 - Forecast Sales of Ice Cream by Category: % Volume Growth 2025-2030

Table 17 - Forecast Sales of Ice Cream by Category: % Value Growth 2025-2030

Snacks in Denmark - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 18 - Sales of Snacks by Category: Volume 2020-2025

Table 19 - Sales of Snacks by Category: Value 2020-2025

Table 20 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 21 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 22 - NBO Company Shares of Snacks: % Value 2021-2025

Table 23 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 24 - Penetration of Private Label by Category: % Value 2020-2025

Table 25 - Distribution of Snacks by Format: % Value 2020-2025

Table 26 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 27 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 28 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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