



Euromonitor
International

Ice Cream in Bolivia

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising prices and unfavourable weather conditions cause overall demand to slow
Innovation and improvements in distribution help to reinforce dominance of Delizia
Arcor’s sales boosted by success of chocolate confectionery brand extensions

PROSPECTS AND OPPORTUNITIES

Products marrying indulgence with affordability expected to perform well
Impulse category will benefit most from rising average temperatures
Interest in healthier alternatives set to continue growing

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Snacks in Bolivia - Industry Overview

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DISCLAIMER

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