



Euromonitor
International

Ice Cream in Cameroon

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Roadside vendors gain traction, limiting growth of ice cream sales through formal channels
- Take-home dominates in value terms whilst packaged ice cream struggles
- Premium ice cream parlours emerge

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- Hygiene concerns to drive shift to formal sales
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Snacks in Cameroon - Industry Overview

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DISCLAIMER

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