



Euromonitor
International

Plant-Based Dairy in Canada

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Plant-based dairy benefits from health, demographic, price and distribution trends
- Aggressive new product developments across plant-based dairy
- Growing popularity of oat milk adds dynamism to “other” plant-based milk

PROSPECTS AND OPPORTUNITIES

- Plant-based dairy to continue to benefit from greater exposure, wider availability and new launches and innovation
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- More players are expected to enter the fray in search of growth opportunities

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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