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Plant-Based Dairy in South Africa

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Majority of sales driven by plant-based milk, but other formats are growing
- Plant-based dairy begins to target wider consumer base
- High unit prices prevent substantial penetration of plant-based dairy

PROSPECTS AND OPPORTUNITIES

- Clear labelling expected to be a focal point for manufacturers
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Dairy Products and Alternatives in South Africa - Industry Overview

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DISCLAIMER

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- Summary 1 - Research Sources

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