

Booking in Croatia

October 2024

Table of Contents

Booking in Croatia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth of online bookings and direct travel arrangements

Rising demand for personalised travel experiences

PROSPECTS AND OPPORTUNITIES

Rising share of online bookings and mobile transactions

Consumer preference for loyalty programmes and early bookings

CATEGORY DATA

Table 1 - Booking Sales: Value 2019-2024

Table 2 - Business Travel Sales: Value 2019-2024

Table 3 - Leisure Travel Sales: Value 2019-2024

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 5 - Forecast Booking Sales: Value 2024-2029

Table 6 - Forecast Business Travel Sales: Value 2024-2029

Table 7 - Forecast Leisure Travel Sales: Value 2024-2029

Travel in Croatia - Industry Overview

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2019-2024

Table 9 - Surface Travel Modes Online Sales: Value 2019-2024

Table 10 - Forecast Surface Travel Modes Sales: Value 2024-2029

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 12 - In-Destination Spending: Value 2019-2024

Table 13 - Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- . Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

- of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/booking-in-croatia/report.