



# Meals and Soups in Costa Rica

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Reduction in inflation and expanding private label offer help to buoy demand
- Segmentation increasingly visible in meals and soups
- Imported products attract growing attention in frozen ready meals

PROSPECTS AND OPPORTUNITIES

- Meal kits likely to gain popularity among higher-income consumers
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Cooking Ingredients and Meals in Costa Rica - Industry Overview

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