



# Meals and Soups in Bolivia

October 2024

Table of Contents

## Meals and Soups in Bolivia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Demand in all categories falls sharply as cost-of-living pressures bite  
Dried ready meals is the most resilient performer in retail volume terms  
Shortages of imported brands persist due to balance of payments crisis

#### PROSPECTS AND OPPORTUNITIES

Consumption of dry soup set to continue declining  
Flavour diversification should help to strengthen interest in shelf stable ready meals  
Healthier options likely to be a focal point for innovation

#### CATEGORY DATA

Table 1 - Sales of Meals and Soups by Category: Volume 2019-2024  
Table 2 - Sales of Meals and Soups by Category: Value 2019-2024  
Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024  
Table 4 - Sales of Meals and Soups by Category: % Value Growth 2019-2024  
Table 5 - NBO Company Shares of Meals and Soups: % Value 2020-2024  
Table 6 - LBN Brand Shares of Meals and Soups: % Value 2021-2024  
Table 7 - Distribution of Meals and Soups by Format: % Value 2019-2024  
Table 8 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029  
Table 9 - Forecast Sales of Meals and Soups by Category: Value 2024-2029  
Table 10 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029  
Table 11 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Bolivia - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024  
Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024  
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024  
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024  
Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024  
Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024  
Table 18 - Penetration of Private Label by Category: % Value 2019-2024  
Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024  
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029  
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029  
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029  
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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### SOURCES

Summary 1 - Research Sources

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