



Meals and Soups in Kazakhstan

November 2023

Table of Contents

Meals and Soups in Kazakhstan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hectic, urban lifestyles drive growth of ready meals in 2023

Frozen ready meals remain in demand

The share of Russian brands increases in frozen pizza

PROSPECTS AND OPPORTUNITIES

Rising demand for healthier options that resemble home-cooked meals

Consumers appreciate quick preparation and convenience

Little development potential for chilled ready meals

CATEGORY DATA

Table 1 - Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 - Sales of Meals and Soups by Category: Value 2018-2023

Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 - Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 6 - LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 7 - Distribution of Meals and Soups by Format: % Value 2018-2023

Table 8 - Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 9 - Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 10 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 19 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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