



Euromonitor
International

Meals and Soups in China

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Retail value sales of meals and soups dip slightly in 2024
- Private label drives growth and innovation in chilled ready meals
- Kraft Heinz launches pasta kits, its first meal-type products in China

PROSPECTS AND OPPORTUNITIES

- Meals and soups expected to outperform other categories within cooking ingredients and meals
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Cooking Ingredients and Meals in China - Industry Overview

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