



Euromonitor  
International

# Meals and Soups in Belgium

October 2024

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## Meals and Soups in Belgium - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Polarisation in meals and soups results in a stagnant retail volume performance  
Chilled meals gain ground at the expense of frozen goods  
Meal kits slowdown as consumers reach for chilled ready meals and home cooked options

#### PROSPECTS AND OPPORTUNITIES

Positive retail volume sales supported by innovations on the landscape  
The trend for international flavours and dishes is set to revive over the forecast period  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-belgium/report](http://www.euromonitor.com/meals-and-soups-in-belgium/report).