



Euromonitor
International

Meals and Soups in Colombia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Ready meals enjoy growth as local consumers look for convenience
- Formats for ready meals evolve with a focus on sustainability
- Ready meals must overcome unhealthy profile to boost sales

PROSPECTS AND OPPORTUNITIES

- Affordable prices and restaurant-inspired dishes will gain popularity in the years ahead
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Cooking Ingredients and Meals in Colombia - Industry Overview

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