



Meals and Soups in the Czech Republic

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hectic consumer lifestyles and a widening choice boost meals and soups
- Good price-quality positioning supports private label
- International cuisines gain popularity in ready meals

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- The chilled format leverages a fresher, less processed perception
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Cooking Ingredients and Meals in the Czech Republic - Industry Overview

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