



Euromonitor
International

Meals and Soups in Finland

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Ready meals and soups benefits from convenience and new launches to tempt consumers
- Ready meals see a healthier makeover
- Larger portions of soups and salads are launched to act as main courses

PROSPECTS AND OPPORTUNITIESP

- Domestic players highlight the local origins of their ingredients
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Cooking Ingredients and Meals in Finland - Industry Overview

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