



**Euromonitor
International**

Meals and Soups in France

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ready meals face challenges due to high unit prices and return of home-cooking. trends
Frozen pizza benefits from sporting events while Italpizza picks up Buitoni's old share
Soup continues to face challenges, from high prices for chilled options to unexciting options in cheaper dried variants

PROSPECTS AND OPPORTUNITIES

Meal kits remain popular while we wait to see what will happen with the selling of Carrefour's Quitoque brand
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Cooking Ingredients and Meals in France - Industry Overview

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