



Meals and Soups in Indonesia

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Frozen ready meals and frozen soups lead market amid urbanisation and changing lifestyles
Fonte Quick 'n Easy and Super Bubur offer fast and convenient breakfast solutions
Supermarkets remain leading channel for purchasing meals and soups

PROSPECTS AND OPPORTUNITIES

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Cooking Ingredients and Meals in Indonesia - Industry Overview

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