



Euromonitor
International

Meals and Soups in Mexico

November 2024

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Meals and Soups in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stabilising prices help to support sales in meals and soups

Sigma Alimentos maintains its leading place thanks to the success of its Fud, Guten, and El Cazo brands

Convenience is the key sales driver for meals and soups

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DISCLAIMER

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