



**Euromonitor  
International**

# Meals and Soups in Mexico

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Stabilising prices help to support sales in meals and soups  
Sigma Alimentos maintains its leading place thanks to the success of its Fud, Guten, and El Cazo brands  
Convenience is the key sales driver for meals and soups

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Cooking Ingredients and Meals in Mexico - Industry Overview

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