

# Sauces, Dips and Condiments in Peru

October 2024

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## Sauces, Dips and Condiments in Peru - Category analysis

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Economic stress continues to impact consumption trends

Alicorp maintains overall leadership, while MSG benefits from player efforts

Local player Lopesa expands its presence

## PROSPECTS AND OPPORTUNITIES

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La Bodeguita set to increase share in traditional channel, while Alicorp will remain overall category leader Innovative flavours will expand as natural trend gathers pace

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