



Meals and Soups in Ecuador

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Nestlé dominates soups with limited competition
- Foodservice choices impact retail sales of meals and soups
- Encebollado’s limited retail presence despite cultural popularity

PROSPECTS AND OPPORTUNITIES

- Younger generations show reduced interest in multi-dish meals
- Hard discounters pave the way for affordable chilled and frozen pizza
- Ready meals poised to cater to specialist dietary preferences

CATEGORY DATA

- Table 1 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 6 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 7 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 10 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Ecuador - Industry Overview

EXECUTIVE SUMMARY

- Cooking ingredients and meals in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for cooking ingredients and meals?

MARKET DATA

- Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-in-ecuador/report.