



**Euromonitor
International**

Meals and Soups in Italy

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- New recipes and convenience attract consumers to chilled ready meals
- Strong company activity boosts prepared salads
- Chilled and shelf stable soups witness innovation and dynamism

PROSPECTS AND OPPORTUNITIES

- New health-orientated offerings and convenience to spur chilled ready meals
- Sustainability to drive prepared salads
- Food kits to create strong growth opportunities

CATEGORY DATA

- Table 1 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 - Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 6 - Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 7 - Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 8 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 9 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 10 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 11 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 12 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 13 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 14 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Italy - Industry Overview

EXECUTIVE SUMMARY

- Cooking ingredients and meals in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for cooking ingredients and meals?

MARKET DATA

- Table 15 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 16 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 17 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 18 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 19 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 20 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 21 - Penetration of Private Label by Category: % Value 2019-2024
- Table 22 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 26 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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