



Euromonitor
International

Meals and Soups in Slovakia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Price promotions and discounts support sales, however, volume declines
Rising competition from instant noodles and food service, challenges sales
Innovations focus on health, taste and texture to appeal to consumers in 2024

PROSPECTS AND OPPORTUNITIES

Strong growth for prepared salads, aligned with health and convenience trends
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Cooking Ingredients and Meals in Slovakia - Industry Overview

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