



**Euromonitor
International**

Meals and Soups in Switzerland

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong performance for meals and soups due to work-from-home and on-the-go consumption trends
Prepared salads benefits from the convenience and health and wellness trends in 2024
Migros retains a clear lead in a consolidated field

PROSPECTS AND OPPORTUNITIES

Positive performance expected over the forecast period
Sustainability and eco-packaging will become more visible in meals and soups
Supermarkets will continue to represent the largest percentage of sales of meals and soups

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Cooking Ingredients and Meals in Switzerland - Industry Overview

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