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Traditional and Connected Watches in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- High mechanical watches remain popular status symbols in local market
- Luxury timepieces contribute significant sales
- Market skewed towards male consumers offers opportunity to bridge the gap

PROSPECTS AND OPPORTUNITIES

- Wellness to continue driving strong growth of smart wearables
- Blockchain used to validate authenticity
- Jewellery and watch specialists to remain popular channel for traditional watches

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/traditional-and-connected-watches-in-the-united-arab-emirates/report.