



**Euromonitor
International**

Meals and Soups in Australia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising demand for meals and soups as consumers search for convenient but healthy meal solutions
- Ready meals continues to expand with new Korean flavours
- Packaging formats evolve to adapt to consumers' changing lifestyles

PROSPECTS AND OPPORTUNITIES

- Further growth opportunities as busy consumers rely on quick meal solutions
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Cooking Ingredients and Meals in Australia - Industry Overview

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