

# Meals and Soups in Guatemala

October 2024

**Table of Contents** 

## Meals and Soups in Guatemala - Category analysis

## KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Growing popularity of international flavours in frozen foods among higher-income consumers

Convenience and inflation fuel demand for noodle cups

Limited growth for packaged meals due to accessibility of freshly prepared foods

#### PROSPECTS AND OPPORTUNITIES

Expansion of new ready-made products through PriceSmart

Increasing demand for ethnic flavours in ready-made meals

Rising interest in clean ingredients among health-conscious consumers

#### **CATEGORY DATA**

- Table 1 Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 6 LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 7 Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 8 Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 9 Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 10 Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Guatemala - Industry Overview

## **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

## MARKET DATA

- Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 Penetration of Private Label by Category: % Value 2019-2024
- Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

### **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

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