



Euromonitor
International

O-I Glass Inc in Packaging

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STATE OF PLAY

O-I Glass Inc's global footprint

Company overview

Glass, plastic and aluminium aim for the same beverage occasions

Glass suffers from some negative consumer perceptions, but so do its rival pack types

Energy costs remain a major concern, though less so than in the past

O-I's sustainability roadmap extends far beyond sustainability

EXPOSURE TO FUTURE GROWTH

Beverages represent the most future growth potential in glass packaging

The top glass growth markets often have a weak O-I presence

Shifting cooking habits brighten the prospects for glass in many food categories

ALCOHOLIC DRINKS PACKAGING

Latin America is the key growth region for O-I's alcoholic drinks business

Beer bottle growth remains strong at topline but with many weak points

O-I's high degree of exposure to wine presents a challenge going forward

Spirits is growing but the geographical picture is not favourable to O-I

Spirit-based RTDs is the major growth area for alcohol, but can glass compete?

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Bottled water is closing in on carbonates as the most important soft drinks category

Bottled water's growth is still coming mostly in plastic

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Projected company sales: FAQs (2/2)

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