



Euromonitor
International

Meals and Soups in Singapore

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growing demand for quick and convenient meals and soups, as players pivot towards premiumisation
- Increased focus on nutrition in ready meals
- Expansion of Chinese supermarkets drives wider variety and accessibility of ready meals

PROSPECTS AND OPPORTUNITIES

- Shelf stable ready meals to hinder growth of meals and soups over forecast period
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Cooking Ingredients and Meals in Singapore - Industry Overview

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