



Euromonitor
International

ConAgra Brands Inc in Cooking Ingredients and Meals

May 2025

INTRODUCTION

Scope

Executive summary

STATE OF PLAY

Top companies at a glance

ConAgra's global footprint

North America dominates ConAgra's cooking ingredients and meals sales

Market momentum responsible for growth in 2021-2024

Grocery & Snacks takes over from Refrigerated & Frozen as the biggest segment

EXPOSURE TO FUTURE GROWTH

ConAgra introduces dedicated Air Fryer Spray under its Pam brand

Only Unilever and Adani expected to move up the top 10 rankings

Focus on product developments catering to dietary needs in packaged food

Healthy Choice launches "GLP-1 friendly" meals with "On Track" emblem

COMPETITIVE POSITIONING

Strong meal kits growth makes HelloFresh the most dynamic company over 2021-2024

Private label a major competitor for ConAgra

Key categories and markets

Key brands

Bloom Energy fuel cells to supply emissions-free electricity at ConAgra's Ohio plants

MEALS AND SOUPS

ConAgra a major player in US and Canadian meals and soups

Ready meals the dominant category for ConAgra

SAUCES, DIPS AND CONDIMENTS

North America is the leading region for ConAgra

Vlasic Dill Pickle being extended into snacks

KEY FINDINGS

Executive summary

APPENDIX

Projected company sales: FAQs

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/conagra-brands-inc-in-cooking-ingredients-and-meals/report.