



**Euromonitor
International**

Meals and Soups in South Korea

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail e-commerce and convenience stores become strong channels due to high number of single-person households
Prepared salads shows remarkable growth in both volume and value terms in 2024
Shifting consumer demand from price to qualitative values

PROSPECTS AND OPPORTUNITIES

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Consumer retention strategy after price stabilisation will be essential
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Cooking Ingredients and Meals in South Korea - Industry Overview

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