



Euromonitor
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Small Local Grocers in the United Kingdom

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Further decline for small local grocers amid changing consumer preferences
Competitive landscape reflects strain on independent operators
Community-centric initiatives and niche positioning offer some relief

PROSPECTS AND OPPORTUNITIES

Further decline expected amid competitive and economic pressures
Likely increase in health and wellness-focused strategies as a resilience strategy
Differentiated performance expected across small local grocers

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Retail in the United Kingdom - Industry Overview

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Retail in 2024: The big picture
Value-driven shopping continues to reshape UK retail landscape
Retail e-commerce thrives on convenience and competitive pricing
What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/small-local-grocers-in-the-united-kingdom/report.