

# Small Local Grocers in Belgium

February 2025

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## Small Local Grocers in Belgium - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Small local grocers face strong competition from convenience stores and supermarkets

Some independent players struggle to overcome financial challenges resulting in store closures

Holland & Barrett wins shares

## PROSPECTS AND OPPORTUNITIES

Small local grocers value sales to keep declining

Pressure on profit margins and increasing competition likely to result in more store closures Small local grocers could find success by focusing on health and wellness products

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Retailer profit margins under pressure

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What next for retail?

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Informal retail

Opening hours for physical retail

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Seasonality

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