



Convenience Retailers in Switzerland

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience stores benefit from accessibility and longer opening hours
Valora extends its lead as it invests in innovation and expanding its outlet network
A tough year for forecourt retailers as consumers look to cut costs

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Valora likely to play a big role in the future of the category
Brand image likely to remain important

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Migros and Coop remain on top
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