

# Small Local Grocers in Singapore

March 2025

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## Small Local Grocers in Singapore - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Mama shops see slowed sales growth in 2024

Cost pressures weigh heavily on small local grocers

Cashless payment adoption supports digital transition

## PROSPECTS AND OPPORTUNITIES

Urban planning influences outlook for local grocers

Upward price trends likely to persist

Small local grocers inhabit niche among loyal customers

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# Retail in Singapore - Industry Overview

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Retail in 2024: the big picture

Experiential retail as key focus as retailers look to redefine the role of the store

Artificial intelligence drives development

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

Lunar New Year

Hari Raya Aidilfitri (or Hari Raya Puasa)

Christmas and New Year

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