



Euromonitor
International

Small Local Grocers in Hong Kong, China

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite falling sales, small local grocers retains importance in neighbourhoods
Best Mart 360 strengthens leadership of fragmented competitive landscape
Speciality stores attract consumers with unique offerings

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Locally sourced, sustainable products increasingly important
More frequent return to office work set to support growth

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