



Euromonitor
International

Health and Beauty Specialists in India

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Health and Beauty Specialists in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The Body Shop continues to lead beauty specialists

Online retailers take an omnichannel approach by expanding their physical retail store presence

Apollo Hospitals Enterprises and Medplus Health Services continue to lead health and beauty specialists

PROSPECTS AND OPPORTUNITIES

AR/VR will shape beauty specialists in the future

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