

Home Products Specialists in New Zealand

March 2025

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Home Products Specialists in New Zealand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic pressures continue to weaken demand for home products in New Zealand

Bunnings Warehouse enjoys robust revenue growth

Mitre 10 New Zealand faces high debts following digital transformation

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Ikea is on track to open its first store in New Zealand

Omnichannel offerings will remain key as home improvement retailers recover

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