

Small Local Grocers in New Zealand

March 2025

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Small Local Grocers in New Zealand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local grocers struggle to compete due to inflationary pressures Retail crime a concern for small businesses on top of rising costs Asian supermarket Foodie opens in New Zealand

PROSPECTS AND OPPORTUNITIES

Small local grocers face more challenges in upcoming years
Establishing emotional connections can help smaller groceries thrive
Quality of produce and exclusive items may help channel stay competitive

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Retail in New Zealand - Industry Overview

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Highly promotional retail environment

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What next for retail?

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Informal retail

Opening hours for physical retail

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