

# General Merchandise Stores in the Netherlands

February 2025

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# General Merchandise Stores in the Netherlands - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Variety store retailer Action drives growth

Blokker under threat of disappearing from the market

Hema benefits from new strategy

# PROSPECTS AND OPPORTUNITIES

Mixed results expected over forecast period

Blokker unlikely to reopen in 2025

Luxury department store De Bijenkorf will struggle to retain relevance

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Retail in 2024: The big picture

Big names face bankruptcy

Retail e-commerce sees modest decline

What next for retail?

# OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

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