

# **Convenience Retailers in Saudi Arabia**

March 2025

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# Convenience Retailers in Saudi Arabia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Convenience retailers expand amid urbanisation and infrastructure development Consolidation trend aims to transform forecourt retailing Competition intensifies alongside rise of on-demand grocery delivery

## PROSPECTS AND OPPORTUNITIES

Urbanisation and infrastructure developments to drive strong growth Consolidation trend will gather pace Digitalisation will offer an important competitive tool

## CHANNEL DATA

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