



Convenience Retailers in the Czech Republic

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Lower VAT on groceries spurs traffic through convenience retailers
- The leading brand sees key acquisition activity
- New brand has the potential to disrupt the category

PROSPECTS AND OPPORTUNITIES

- More stable economic situation to boost demand through convenience retailers
- Automation emerges as a key trend
- Billa-OMV cooperation to add dynamism to forecourt retailers

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- Automation offers operating cost reductions
- Private label and price promotions gain weight as consumers look for value for money
- What next for retail?

OPERATING ENVIRONMENT

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