



Euromonitor
International

General Merchandise Stores in the Czech Republic

March 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Department stores continue to lose favour
Variety stores grow coverage and appeal
Stagnation in department stores but dynamism in variety stores

PROSPECTS AND OPPORTUNITIES

The downward trajectory is set to continue in department stores
Variety stores to find equilibrium in the forecast period
Consolidation of the competitive landscape

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Retail in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Automation offers operating cost reductions
Private label and price promotions gain weight as consumers look for value for money
What next for retail?

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Informal retail
Opening hours for physical retail
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Seasonality
Shopping Season Name
Christmas
Easter

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DISCLAIMER

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