



Convenience Retailers in Canada

February 2024

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Convenience Retailers in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers are more price sensitive than ever before

Foodservice is becoming increasingly important in the convenience store business model

KaleMart24 launching in Quebec

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Convenience stores will see major threats from other channels

Popularity of subscriptions to supercharge loyalty

Localisation will become more important in the coming years

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