

Convenience Retailers in Canada

February 2025

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Convenience Retailers in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Impact of inflation on impulse buying and product choices
Digital expansion and the struggles of independent retailers
Hybrid grocery-foodservice stores gain popularity

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Evolving consumer demand for digital and contactless services Increasing focus on fresh, healthy food offerings Sustainability as a driver of customer loyalty

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Health and wellness takes centre stage in 2024

What next for retail?

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