



Euromonitor
International

Small Local Grocers in Canada

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Small local grocers struggle amid strong competition
- Local and organic products act as points of differentiation
- The adoption of digitalisation and e-commerce gains momentum among small local grocers

PROSPECTS AND OPPORTUNITIES

- More of a focus on speciality and other niches in order to remain competitive
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- Health and wellness takes centre stage in 2024
- What next for retail?

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- Opening hours for physical retail
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