



# Health and Beauty Specialists in Canada

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Beauty specialists see a demand for premium products and experiential shopping
- Pharmacies expand their services to cover healthcare gaps
- Beauty specialists face competition from e-commerce and niche players

PROSPECTS AND OPPORTUNITIES

- Growth in personalised beauty solutions to add impetus to beauty specialists
- Pharmacies to benefit from online prescription services and digital platforms
- Pharmacies as community health hubs

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- Retail in 2024: The big picture
- Seamless shopping with the rise of omnichannel experiences in retail in 2024
- Health and wellness takes centre stage in 2024
- What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
- Summary 1 - Standard Opening Hours by Channel Type 2024
- Seasonality
- New Year's Day
- Valentine's Day
- Easter
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